



MARY MAYOTTE + ASSOCIATES



**MARY MAYOTTE+ASSOCIATES ANNOUNCES THE LAUNCH
OF OUR NEW WEBSITE
AND**

**A NEW DIRECTION FOR THE COMPANY AS THE PREMIER RESOURCE
—THE “ONE STOP SHOP” FOR ALL OF YOUR TRAINING AND CONSULTING NEEDS**

www.speechfitness.com

Dear friends,

I am excited to share some news with each of you!

Please have a look at what we are up to at **MM+A/THE SPEECH FITNESS INSTITUTE®**.

Over 15 years in business, the focus of my work as a trainer has evolved toward more Executive Coaching, larger/longer-term project work and strategic initiatives, along with continuing to design, develop, market and lead customized programs in every area of Marketing and Communications.

As many of you know, I bring much more than those 15 years of experience in the Communications field to the table with my careers in both Marketing and Television. I’ve also gained a wealth of insights and perspective over the years, being blessed to work with and learn from some of the **top experts** in related fields, whose work I have always admired and respected.

It is with great pleasure that I introduce some of them to you. These consultants along with two excellent Human Resource Professionals and several top Brand Communication Specialists have agreed to join me in bringing what I consider to be **THE BEST** in each consultants’ area of specialization, in support of you—our valued clients.

I will be spending time marketing their services—“casting” the perfect consultants for your culture and project, in order to provide you with **the best-of-the-best to be found anywhere in the training and consulting/Human Development industry.**

Over the years I have identified a need for you to be able to easily find and work with top specialists in areas such as **Executive Communications, Networking, Media Training and Media Relations, Leadership, Teambuilding, Sales, Change Management, Transition Communications, Conflict Resolution** to name a few--which so many of you have worked with me on, as part of your more general media and communications initiatives.

This new offering we bring to you will take the guesswork and legwork away; I have found the best for you and certified them in my methods and materials.

Those of you who know me, already rely on me for my recommendations.

Please have a look at our Associate’s bios on our site and the outstanding body of work and talents they offer through our organization.

I know you will agree with me when I say that they are exceptional.

**We want to be your “outsource resource”—
a veritable search firm -- the “one-stop-shop” for all of your
training and development needs.**

In today’s business landscape, our goal is to save you time and money and to offer the absolute best customer service you will find anywhere.

We are available to partner with Human Resource and Communications professionals within your organization to customize the training support you have been looking for, but cannot always afford to keep on staff full time, nor hire from the outside.

We will get it done for you and within your budget.

I will **build your project team and lead it**; work with you on your **business development**; **create a “brand ambassador” program** and either **“train-the-trainer/s”** in house on **facilitation skills** to go out and deliver -- or **we can deliver content for you.**

I will continue to lead any and all high-level initiatives as appropriate and will oversee **every** initiative to **guarantee delivery of targeted training and exceptional results.**

We are also offering a limited number of annual “retainers” for 2008 to companies who choose to outsource this function or have need of ongoing external support brought “in house” for a period of time, or for a particular project at **significant savings.** We have made preferred pricing agreements with a many of you, proving a significant cost savings for you.

We want to expand on this to make your organization a top priority for us.

With this in mind, **we will offer a special 20% off of contracts of this nature, if booked by November 30 for calendar year 2008.**

AND, DON’T MISS our mind-body-and soul approach to Leadership work—our **Corporate Retreats** hosted through **THE SPEECH FITNESS INSTITUTE®** designed to get you out of that day-to-day corporate mindset and back into nature—to show you how to put the heart and soul back into your business and to restore your creativity.

**It’s all here—You will find in-depth information on the new site
www.speechfitness.com for easy access and planning.**

Please call Pam Sarkisian—our new Director of Client Services and Operations; and I am always delighted to hear from you, directly—we want to understand specifically what your goals for training and consulting are and will suggest **expert solutions at the right price.**

Let us know how we can help you in support of any organization’s greatest asset—your Human Capital.

Thank you for having a look at us—please let me know what you think. As always, we appreciate your forwarding this information to those responsible for the HR and Communication functions within your organization and anyone you think might benefit from our services.

We could not succeed without your generous referrals and recommendations over the years.

Highest regards, **Mary**